

# TransPerfect enables BMS to maintain consistency in training programs across its core languages



Bristol-Myers Squibb

Bristol-Myers Squibb chose to partner with TransPerfect for translating its technical training portfolio into the company's seven core languages.

By working with TransPerfect, the BMS group is now able to centrally provide in-language training to its affiliates—driving compliance by 20%. Additionally, trainers in the markets no longer have the added responsibility of translation, freeing up their time to focus on essential business tasks and streamline their own onboarding process.

After the success of this project, BMS chose TransPerfect to translate its three major programs (CRM training, coaching training, and hardware setup & onboarding materials), working closely with the development agency and in-country reviewers to ensure adoption.



**Without the collaboration of the TransPerfect team, we wouldn't be able to get materials to market as quickly and efficiently as we do today.**

**TransPerfect is saving our internal partners extraordinary time and effort. A major reason for this program's success has been the collaboration; our contact at TransPerfect is consultative, listening closely to our business problems and offering meaningful solutions. The TransPerfect team has been fantastic to work with.**

**- Director Technology Solutions,  
Bristol-Myers Squibb**



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